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Packet Ship's Latest Endeavour

Cornwall, UK - 23rd June 2014: Today, Packet Ship launched their Endeavour platform, a full system package of their best-selling line of hospitality components. This solution includes their Streamline, Timeline, Gridline, and Centreline products, as well as their new Guideline user interface product.

Guideline is a fully skinnable, multi-device and multi-language user interface middleware that provides a visually appealing platform for guests to access services including video and music-on-demand, catch up TV and other guest entertainment services.

Streamline and Timeline provide video-on-demand, IPTV and OTT streaming to a variety of devices, as well as the ability to pause and rewind live TV, with the capture of retrospective and forward EPG data.

Meanwhile Gridline and Centreline store, distribute and manage the content and metadata, packaging and routing deliveries to remote sites and reporting on usage statistics.

Together, Packet Ship's products create a full solution for media delivery in the hospitality industry that has already been deployed in a number of hotels, hospitals and cruise ships across Europe.

As the company name might suggest, Packet Ship have always taken inspiration from the sea, being based in Falmouth, Cornwall; home to the third deepest harbour in the world as well as a renowned marine school and maritime museum. The name 'Endeavour' comes from HMS Endeavour; the Royal Navy vessel that James Cook commanded on his famous discovery of Australia and New Zealand in the 1700s. This name for the new solution reflects the background, culture and expansion of the company.

"With the company growing rapidly, it is important for us to stay up to date and ensure our branding represents our company and the quality of our software. Introducing our new user interface product Guideline seemed like the perfect time to launch a package that integrates all of our most popular products into one full solution." said Paul Clark.

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About Packet Ship:

Packet Ship specialises in Linux-based software components for video-based solutions and services. The company focusses on licensing software to integrators in specific vertical markets such as hospitality, healthcare and education, through OEM agreements with hardware vendors, and to systems integrators and in-house development teams in consumer service operators.

Packet Ship's products have been successfully deployed in the UK, Europe, Scandinavia, Middle East, Africa and the Far East, and the company is continuing to achieve major design wins from sector leaders.

Founded in 2005, Packet Ship is based in Cornwall, UK, and takes its name from the first global content distribution system – the "packet ships" that carried mail quickly and securely from the UK to the rest of the world in the 18th and 19th centuries.

For more information visit www.packetship.com.

Media Contacts

Packet Ship: Anna Clark, Marketing   marketing@packetship.com

                                                        +44/0 8000 430 554