Packet Ship

Packet Ship delivers entertainment on the river

Cornwall, UK - 7th February 2013: Video-on-demand provider Packet Ship today celebrated the deployment of their Streamline video server on another new river vessel, AmaPrima. This is the tenth Packet Ship server to be installed on AmaWaterways' growing fleet of luxury inland cruise ships on the great rivers of Europe.

Delivered by marine systems integrator Electronic Service of the Netherlands, Packet Ship's software delivers premium movies on demand to guest staterooms, alongside satellite-driven IPTV and a live 'view from the bridge' camera feed. The guest experience is powered by Octopus middleware from Vianeos and set-top boxes from CIMA.

Piet Kraaijeveld, CEO of Electronic Service said, "since a ship is away from port most of the time, marine equipment – even if only for entertainment – has to be reliable. We have found Packet Ship's software to be ideal for this solution, and their understanding and support for the hospitality business second to none."

Paul Clark, CEO of Packet Ship said, "our company name and brand were inspired by our maritime history here in Falmouth, and while most our deployments are on dry land we are very pleased to continue the nautical theme by bringing first class guest entertainment to the inland waterways of Europe".

The AmaPrima is the latest ship in the AmaWaterways fleet, and at 135m long can carry 164 passengers in 78 luxury staterooms on cruises through the Rhine, Danube, Main and Mosel rivers. The AmaPrima will make its maiden voyage on April 3, 2013 in Amsterdam.

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About Packet Ship:

Packet Ship specialises in Linux-based software components for video-based solutions and services. The company focusses on licensing software to integrators in specific vertical markets such as hospitality, healthcare and education, through OEM agreements with hardware vendors, and to systems integrators and in-house development teams in consumer service operators.

Packet Ship's products have been successfully deployed in the UK, Europe, Scandinavia, Middle East, Africa and the Far East, and the company is continuing to achieve major design wins from sector leaders.

Founded in 2005, Packet Ship is based in Cornwall, UK, and takes its name from the first global content distribution system – the "packet ships" that carried mail quickly and securely from the UK to the rest of the world in the 18th and 19th centuries.

For more information visit www.packetship.com.

About Electronic Service:

Electronic Service b.v., a leading marine systems installer, delivers and installs Hospitality TV systems, both on board and on shore. For hotels, holiday resorts, multi dwelling units, care homes, health centers, campsites, and holiday parks, as well as marine customers, Electronic Service offers advice tailored the customer's specific situation, Hospitality TV, Digital Signage, Coax and IP networks and all types of TV and VOD servers.

For more information visit: www.electronic-service.nl

About AmaWaterways

Founded in 2002 by river cruise pioneers Rudi Schreiner, Kristin Karst and Jimmy Murphy, AmaWaterways is the premier river cruise line on Europe's Danube, Douro, Main, Mosel, Seine, Rhine and Rhône rivers. Known for its custom-designed ships, extensive complimentary amenities and impeccable service, family-owned and -operated AmaWaterways consistently leads the way in river cruising. With itineraries in Europe, Russia, Africa, and S.E. Asia, AmaWaterways offers an enticing variety of authentic, in-depth experiences for the most discriminating travellers.

For more information visit: www.amawaterways.com

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