



Packet Ship *Centreline* Asset Management

- Ingest and management of content and metadata
- Content distribution management and tracking
- Usage statistics aggregation and reporting
- Release window management
- Remote server monitoring

The Packet Ship Centreline Asset Management System allows service operators to maintain a core repository of packaged content and metadata, through an easy-to-use Web-based interface.

Centreline then provides assignment of sets of content to edge caches in individual remote sites or groups of sites. The content and metadata is then automatically distributed and cached at the chosen sites by Gridline.

To provide reporting of usage statistics, Centreline captures the actual usage of assets from the Streamline

video server at edge sites and reports them back to the central asset management system, where they can be aggregated and reported as required.

Centreline is designed to integrate with Keyline or any other DRM/CA technology, with automatic encryption and key distribution built into the ingest and delivery processes

Centreline can also be used as a general purpose Content Management System (CMS) for video, audio, images, documents and Web content.



Applications

DAM
Media Workflow
Distributed VOD
CMS
Usage Reporting

Technical Data

Platform	Apache2 / PHP 5.2+
Database	Gridline (content and metadata), MySQL 5.0+ (other)
Integration points	Ingest & remote installation scripts

Centreline

